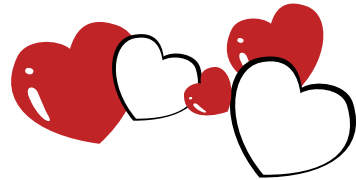


Bonita Business & Professional Association

Post Office Box 284
Bonita, CA 91908

Return Service Requested



February 26th Luncheon

See you at the Newly Remodeled
Bonita Golf Club

MEET OUR SPEAKER:
Chula Vista Mayor Cheryl Cox



News for the Bonita Business Community

BONITA BUSINESS

February
2008

Published by the Bonita Business Professional Association, Inc. – Sponsor & Coordinator of the Annual Bonitafest

**BONITA'S ROOTIN' TOOTIN'
"Chili Cook-Off" & Country Fair**

Two meetings already held to plan the 10th Annual Bonita's Rootin' Tootin' Chili Cook-Off and Country Fair now only two months away. We could sure use some more posse members to join our committee to plan this popular event. Git yur chili team together now, applications are available at the BBPA office. The team with the best chili on this side of the Sweetwater Dam will win \$500 cash, followed by 2nd and 3rd place cash prizes. Please call us for the next committee meeting this month if you can help.



Ronny & Harley Perry, Co-Chairs
Perry Plumbing, 472-2112

FEBRUARY 26th LUNCHEON

You won't want to miss this one! Chula Vista Mayor Cheryl Cox will be our speaker and will speak on "Overview of What's Happening in Chula Vista." Meet at the Bonita Golf Club as they make their remodel debut of the Banquet and Dining Rooms. If your business begins with M-Z, please bring a prize. Don't forget to attach your business card. "Networking" from 11:30am to noon. Lunch is served at 12 noon, followed by announcements and program. **Please call in your reservations to the office by February 20th. 472-0033 or e-mail bonitabbpa1@sbcglobal.net. Beginning this month, lunch is \$16.**



PRESIDENT'S MESSAGE

Thank you all for coming out for the 36th Annual Installation Dinner. It was a wonderful time to get together and reflect on past achievements and look toward goals for the upcoming year.

My focus as BBPA's 2008 president will be on membership, inclusion of members in planning/attending events, and scholarships.

I look forward to serving as your BBPA President and please feel free to contact me directly if you have a suggestion, concern, or comment.

Nevada Smith, President
Southwestern College – 482-6564
Dir. Community Relations & Media

BUSINESS TRADE SHOW

The Business Trade Show is an opportunity for you to "Showcase" your business. The date has been set for Tuesday, **March 11th** from 5:30-7:00pm at the Bonita-Sunnyside Library Community Room. Space is limited to approximately sixteen tables that includes two chairs. This is a BBPA Member benefit. Non-Members will pay \$50 for their table with the fee applied to one year membership. There will be a food island with beverages from local restaurants to enjoy. This event will be advertised to the public and members will be given first opportunity to participate on a first-come first-served reservation basis. **Enclosed flier.**

Nevada Smith, Chair
Southwestern College, 482-6564
Community Relations & Media

36TH ANNUAL BONITAFEST

It's that time of year again, time to start planning the 36th Annual Bonitafest. We will be meeting at the Bonita Golf Club on Tuesday, February 12th, 5:30pm. I look forward to seeing my committee members from last year and hope you will join in on the fun with us.

David Hoffman, Chairman
Hoffman, Hanono Insurance, 420-1861

FEBRUARY CALENDAR

Tues. 5 th	5:30pm	Chili Cook-Off Meeting Bonita Golf Club
Tues. 12 th	5:30pm	Bonitafest Meeting Bonita Golf Club
Wed. 13 th	8am	Board Meeting Bonita Golf Club
Thurs. 14 th		Valentines Day <i>Don't forget your Valentine!</i>
Tues. 26 th	11:30am	February Luncheon Bonita Golf Club Speaker: Mayor Cheryl Cox <i>Call your Reservations by Feb. 20th</i> BBPA Office: 472-0033



Promote YOUR Company!
Your business card size ad for only
\$25 (b/w) or \$40 (color)

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Proprietor

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E-mail: outback0582@t-bird.org

Congrats Nevada Smith...
David Hoffman, Immediate 2007 Past-President, presented Nevada Smith, 2008 President, with her gavel at the 36th Annual Installation Dinner Saturday, January 19th at the San Diego Country Club before 90 guests.



INSTALLATION DINNER – GREAT WAY TO START OUT 2008!!

Thanks to everyone that attended the Annual Installation Dinner. We deeply appreciate your support and tribute to our Board of Directors that volunteer their time on our governing board. A big thank you to **Allied Waste Services** for the Christopher Klich Jazz Trio sponsorship.

**Bonita Business &
Professional Association, Inc.**

Bonita Historical Museum
4375 Bonita Road
Bonita, CA 91902
(619) 472-0033
www.bonitacalifornia.org

**2008 BOARD OF DIRECTORS
Executive Officers**

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Southwestern College
Dir. of Media and Community Relations
482-6564

Brian Tanaka, DMD, Vice President
General & Cosmetic Dentistry
621-5800

Carri Long, Realtor, Secretary
Prudential Calif. Realty 850-8665

David Hoffman, Immediate Past Pres
Hoffman, Hanono Ins. Services
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USA Federal Credit Union
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Randy Bellamy, Family Services
Glen Abbey Mortuary 498-4671

Michael Cohen, CEO
Intech Summit Group 862-2720 x120

Ronny Perry
Perry Plumbing 472-2112

Kathleen Rocca, Clinical Aesthetician
Eastlake Rejuvenation Ctr. 216-0400

Michelle Spurlock
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EXECUTIVE DIRECTOR

Pat Dolan 472-0033
E-mail: bonitabbpa1@sbcglobal.net

A Special Thanks to Our Corporate Table Sponsors...

Bonita Museum & Cultural Center

Bonita Tax Service

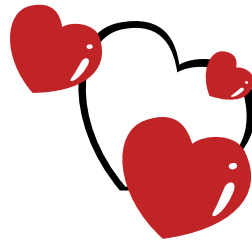
Glen Abbey Mortuary

Perry Plumbing

South Bay Expresway

Southwestern College

The Securities Center



Presentations...

San Diego County Supervisor Greg Cox did an outstanding job as our MC for the evening. Greg presented out-going President David Hoffman a proclamation signed by all of the supervisors and also presented David a recognition plaque for his leadership from the Board of Directors.

2008 Board of Directors...



Left to Right – Secretary Carrie Long, Past Treasurer Magdalena Peraza, Vice President Brian Tanaka DMD, Board Member Kathleen Rocca, Board Member Randy Bellamy, President Nevada Smith, Board Member Michael Cohen, Board Member Ronny Perry, and Past President David Hoffman. Not shown Board Members Luis Alcalá and Michelle Spurlock.

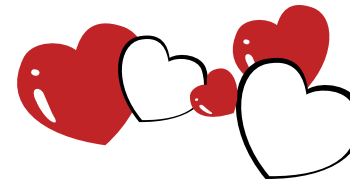
MEMBERSHIP NEWS...

Michael Cohen, CEO of **Intech Summit Group** and Staff recently moved to 3450 Bonita Road, Suite 203, Bonita, CA 91910. Phone number is 862-2720, please make a note of it in your Membership Directory. The StarNews has moved to 296 3rd Avenue, Chula Vista 91910. Call Margo Griebel for advertising needs.

Stephanie Trevino, Assistant Vice President and Business Development Officer with **Washington Mutual** – will be representing the Bonita Branch at our luncheons. See enclosed flier. Calling all members – You can have your fliers inserted in our monthly newsletter for only \$35 to promote your business. Call Pat Dolan at the BBPA Office: 472-0033 by the 15th of the month. BBPA events have first priority and there is only room for two-three fliers each month. You can also advertise with your business card; \$40 for color or \$25 for black and white.

When making your Valentine's Day plans – think BBPA Members in Bonita. **Bonita Florist** for flowers, order early 479-4410. Dining at the **Bonita Golf Club, House of Nine Dragons, Jalisco's Café, Lolita's Taco Shop, Outback Steakhouse, and The Links Restaurant**. Gift Certificates available at **Bonita Acupuncture** for massage. Gift certificates available with Kathleen Rocca Aesthetician of **Eastlake Rejuvenation Center**.

SAVE THE DATE!! Calling all new members that joined after March 20, 2007. Please attend our New Member Orientation on April 8th at Costco-Rancho Del Rey, also our sponsor. More details in the March newsletter.



PROFILE ON BOARD OF DIRECTORS...

Nevada Smith Bio

We are proud to introduce to you our President, Nevada Smith for 2008. Nevada Smith is the Director of Community and Media Relations for Southwestern Community College District. Prior to her position at the College, Smith worked for more than five years at a small boutique public relations firm representing a diverse range of clients, ranging from insurance firms to restaurants to nonprofit agencies. Her educational background includes a bachelor's degree in journalism from San Diego State University.

She lives in La Mesa with her husband, Jay, and children Lily, 4, and Sam, 4 months.

Dynamic Duo...

Mayor Cheryl Cox of Chula Vista attended the Installation Dinner and presented out-going President David Hoffman a sign made of letters for his desk "RELAX" and she thanked him for a great job as President and Bonitafest Chairman. Vanessa Sandoval, Miss Bonita 2007 welcomed our guests.



Lourdes Valdez, Chula Vista Chamber President 2008, attended the BBPA Installation Dinner. Her first duty as their president was to present a recognition plaque to our out-going President, David Hoffman.

