



News for the Bonita Business Community

# BONITA BUSINESS

May  
2008

Published by the Bonita Business Professional Association, Inc. – Sponsor & Coordinator of the Annual Bonitafest

## 10<sup>TH</sup> ANNUAL BONITA'S ROOTIN' TOOTIN' CHILI "COOK-OFF"

A big thank you to our sponsors; Emlyn Aurelio, VP of North Island Credit Union in Rancho Del Rey who donated \$800 towards our prize money. The Chula Vista Star News, full page event ad in color. Allied Waste Services for large bins. Handiworks "hands-on" crafts. San Diego County Community Enhancement Grant. Last but not least, Henry's Marketplace of Eastlake, sponsor of Pie Eating Contest.



Bonita Golf Club 1st Place Winners

### CHILI WINNERS:

**1<sup>st</sup> Place:** Bonita Golf Club • **2<sup>nd</sup> Place:** South Bay Expressway  
**3<sup>rd</sup> Place:** Perry Plumbing • **"People's Choice":** Glen Abbey Mortuary  
**"Best Decorated" Booth:** Bonita-Sunnyside Fire Department  
**Pie Eating Contest Winner:** Alex Malo

*See Ya Next Year! The Committee*

## NEW MEMBERS...

Fran Cornell, Community Representative, Kathleen Rocca, Eastlake Rejuvenation Center, Geoffrey Goldstein with Money Mailer of greater Chula Vista, Lenka Holman with World Financial, and Ron Oliver, Director of Sales with Edco Disposal Services. Photos will be in next newsletter.

## BONITA GOLF CLUB CELEBRATES...

Bonita Golf Club hosted a party to celebrate their remodeling project in the Banquet Room and the Dining Room. A "Ribbon Cutting" was held at the celebration on March 27th with Miss Bonita.

Left to right: Norma Maynard, Dir. of Banquets and Events, Clayton Crockett, General Manager, and Vanessa Sandoval, Miss Bonita



## WEBSITE NEWS...

Have you checked out the BBPA website lately? Well, you are in for a surprise, it is all new and it is designed to help promote your business. Our website was designed and constructed by Erica Lund of Foolproof Marketing. Just go to [www.bonitacalifornia.org](http://www.bonitacalifornia.org). You will find the newsletter there and a whole lot more!

## MAY 27<sup>TH</sup> LUNCHEON

At Bonita Golf Club. Tony Fajardo, Director of Marketing and programs at the South Bay Family YMCA is our Program Speaker featuring Family. This would be a great luncheon to bring a potential new member with you. If your business begins with A-L, please bring a prize for our Community Drawing. Don't forget to attach your business card. "Networking" from 11:30am to noon. Lunch is served at 12 noon, followed by announcements and program. If you want to order a Chef's Salad, that must be ordered at time of your reservation, no exceptions! **Call in your reservations to the office by May 22nd 472-0033 or e-mail [bonitabbpa@sbcglobal.net](mailto:bonitabbpa@sbcglobal.net).**



## PRESIDENT'S MESSAGE

I want to begin this month's president message by thanking all of you that volunteered, attended, and otherwise made this year's Chili Cook-Off a huge success. Despite the heat – both in the air and in the chili – everyone had a fabulous time and the spirit of Bonita was shining bright.

Extra thanks go to Harley and Ronny Perry, co-chairs of the event, and to the committee itself for putting in extra time and effort. And, of course, Pat Dolan deserves kudos for going above and beyond in making sure every detail of the Chili Cook-Off was addressed.

Now, a plea for help! With Bonitafest less than five months away, we are still without a chair for this premier event. If you are interested, or know someone that is, please contact Pat Dolan immediately at 619-472-0033. Thanks, in advance, for your cooperation.

**Nevada Smith**, BBPA President  
Dir. of Communications & Media  
*Southwestern College*, 482-6564

**Bonita Business &  
Professional Association**

Post Office Box 284  
Bonita, CA 91908

**Return Service Requested**



*May 27th Luncheon*  
Bonita Golf Club  
Program: SOUTH BAY  
FAMILY YMCA

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**MAY CALENDAR**

Wed. 14 <sup>th</sup>	8:00am	<b>Board Meeting</b> Bonita Golf Club
Wed. 21 <sup>st</sup>	5:30pm	<b>Bonitafest Meeting</b> Bonita Golf Club
Mon. 26 <sup>th</sup>		<b>MEMORIAL DAY</b>
Tues. 27 <sup>th</sup>	11:30am	<b>MAY LUNCHEON</b> Bonita Golf Club Program: YMCA <i>Call in reservations by May 22th</i> <i>BBPA Office: 472-0033</i>

